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Acteva Unveils New User Interface to Improve Event Planners' Efficiency *Acteva's Redesigned Event Registration and Payment Management Application also Includes Many New Advanced Features and Functionalities*

SAN FRANCISCO – March 16, 2007

Acteva, the leader in online event registration and payments, today announced the release of an improved, completely redesigned system that delivers advanced features and capabilities for event organizers. In addition to an enhanced user interface that provides easier navigation, Acteva is also introducing two new services, Acteva Plus and Acteva Express, to address the varied needs of event organizers.

Along with Acteva's two new services, initial users are already giving positive reviews to Acteva's enhanced user interface. "We've used Acteva for 6 years and it's exciting to have this new user interface," says Debbie Landa, CEO for IBD Network "It's much more streamlined, clean and easy to find the information you need quickly."

Both solutions are designed for organizers who hold events of any size although they have different capabilities. Acteva Plus is an easy to use, full-service registration and payment solution for events of any size, while Acteva Express is more of an entry-level solution that offers basic services at a pay-as-you-go price. Acteva Plus customers will also have access to advanced features and functionalities for creating their own self-service, branded event registration pages to sell tickets and memberships, accept donations, and manage online payments quickly and securely. Both applications are pure internet services, with no software to buy or hardware to install.

Included among the powerful new features for both Acteva Plus and Acteva Express customers are a New Event Creation Wizard that greatly simplifies creating and maintaining event listings; a built-in HTML Text Editor that lets event organizers create

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custom-branded registration pages and email templates; and a Promotion Code module specifically for Acteva Plus users that allows event planners to offer discounts and other incentives to select attendees and guests.

The two services will provide greater ease-of-use and convenience to both new and existing Acteva customers. New customers can begin using the services immediately while those who are already using Acteva can migrate over quickly and easily.

The new Acteva applications make creating, publishing, and promoting events easier than ever. Customers will benefit by attracting more attendees to their events, and they will also manage their registration and payment processes more efficiently, leaving more time for other important tasks. According to Vice President of Marketing and Products, Ed Lemire, "Both new and existing Acteva customers will find that our solution sets a new standard for ease-of-use, resulting in a more productive and user-friendly experience for event organizers. Regardless of the size of your event, Acteva provides the solutions you'll need to ensure a successful event."

For more information on the Acteva Plus and Acteva Express services, go to <http://www.acteva.com/getstarted.html>

About Acteva

Acteva is the worldwide leader in online event registration and payment solutions. Since 1998, over 11,000 customers have used Acteva to manage more than 150,000 events and process more than 1.75 million registrations. Acteva's customers include McKesson, Bausch & Lomb, Pfizer, Check Point Software, Lending Tree, and thousands of small to large-sized businesses and organizations. Acteva is headquartered in San Francisco, California. More information on Acteva is available at www.acteva.com/getstarted.

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