

How Much Does It Cost to Use Acteva Plus?

Acteva Plus has advanced features only found at Acteva or in solutions costing much, much more.

What It Costs

- \$100 Maximum Per Event Activation Fee
- Use your own merchant account and pay rates and fees charged by your merchant processor and bank, or use Acteva's Payment Management Service at a cost of 3.75% per transaction (see comparison on page 2)
- Registration fees are \$1.49 to \$5.99 per ticket sold, or \$1.99 for free/unpaid events (see table, right)

Selectable Registration Features

- Acteva Phone Registration Service – Acteva takes telephone registrations on your behalf
- Acteva Fax Registration Service – Acteva processes faxed-in registrations securely on your behalf
- Acteva Mail-in Registration Service – Acteva handles mail-in registrations on your behalf

Selectable Payment Features

- Acteva Check Processing Service – Acteva processes check payments on your behalf
- Pay-by-Check – Register them now and collect payment later via check
- Register with Purchase Order (PO) – Register them now via PO and collect payment later

Special Options

- Membership Module – Sell and track memberships, validate preferred pricing and offer a private Member Directory
- Assignment Center – Sell table sponsorships, manage table seating or assign attendees to housing, golf foursomes and more
- Ticketing – Sell and deliver professional-looking printed tickets, or Print-At-Home Tickets

Your Ticket Price	Acteva Plus Fee
FREE	\$1.99
\$0.01 to \$24.99	\$1.49
\$25.00 to \$49.99	\$1.99
\$50.00 to \$74.99	\$2.49
\$75.00 to \$99.99	\$2.99
\$100.00 to \$199.99	\$3.75
\$200.00 to \$374.99	\$4.49
\$375.00 to \$574.99	\$5.25
\$575.00 and up	\$5.99

Call Today:

Contact Acteva Sales at **(877) 933-4730** or visit **www.Acteva.com**

We'll help ensure your next event is a smashing success.



"Much more than just credit card processing, Acteva serves as my outsourced merchant operations department."

Jamie Belkin

Event Organizer, Jamie Belkin Events

Compare Acteva's Payment Management Service to Your Own Merchant Account

Many Acteva customers utilize Acteva's Payment Management Service for 3.75% per transaction. You may also use your own merchant account and pay rates and fees charged by your merchant processor and bank — it's your choice:

	Acteva Payment Management Service	Your Own Merchant Account
Revenue Distributions	Acteva reconciles event revenues and mails checks in the amount of your net sales due twice a month	Direct deposit into your bank account, usually within 3 to 7 business days
Merchant Processing Fees	3.75% + \$0.00 per transaction	2.2% to 5% + flat fee from \$.10 to \$.50 per transaction*
Downgrades Fees - additional fees when cardholders use Corporate Cards, Mileage Cards, Special Promotions & Giftcards	None	.5% to 1.5%
Gateway Fee	None	\$50 setup fee, \$40 to \$70 per month + \$.15 to \$.25 per transaction fee*
Reporting Fee	None	\$10 to \$20 per month
Deposit Required	None	Yes*
Help with Fraud Mitigation	Included, no additional charge	Limited
Reconciliation	Included, no additional charge	You do it
Refund Processing & Management	We do it + \$2 per refund	You do it + gateway fees
Chargeback/Dispute Resolution	We do it + \$20 per occurrence	You do it + \$20 to \$40 per occurrence
Cardholder Support	We do it, no additional charge	You do it
Application Process	None	Full credit application + 1 week minimum to set up
Term Obligation	None	2 to 5 year lease obligation

*Typical fees when qualifying for a merchant account. Based on risk profile, annual volume and credit history.

About Acteva

Acteva is the trusted leader in online event registration, ticketing and payment management services. Since 1998, over 14,000 customers have used Acteva to manage more than 260,000 events and process more than 4.6 million registrations. Acteva's customers include Bausch & Lomb, Pfizer, SAP, Girl Scouts of America, Whole Foods, BMW/MINI USA, NASA, VMware, Apple, DHL, PG&E and thousands of small to large-sized businesses and organizations.