

**FOR IMMEDIATE RELEASE**

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**Acteva to Serve as Sponsor of HighEdWebDev Conference**

*Corporate Partnership Presentation Among Highlights*

**SAN FRANCISCO – October 15, 2006**

Acteva, the leader in online event registration and payments, will serve as a sponsor and corporate partner at the 3rd Annual HighEdWebDev Conference, Oct. 22-25 at the Hyatt Regency, Rochester, NY.

In addition to being a conference sponsor, Acteva will also be presenting a one-hour presentation in the corporate partner track. On October 23, Acteva Vice President of Marketing Ed Lemire will be presenting a company overview titled "An Introduction to Online Registration." HighEdWebDev organizers are expecting more than 400 higher education web professionals from around the world and as well as some high profile exhibiting companies. Acteva will be among them as a first time exhibitor, available to answer questions regarding their online registration services.

According to Lemire, "We're pleased to attend the conference for the first time and hope to continue as a sponsor and exhibitor in the future. We anticipate the event will provide a valuable experience for everyone involved."

For more information on Acteva's services, go to [www.Acteva.com/getstarted.html](http://www.Acteva.com/getstarted.html)

**About Acteva**

Acteva is the worldwide leader in online event registration and payment solutions. Since 1998, more than 10,000 customers have trusted Acteva to manage their events. Acteva's customers include Bausch & Lomb, Pfizer, Check Point Software, SAP, Craigslist Foundation, Lending Tree, and thousands of other businesses and organizations. Acteva is headquartered in San Francisco, California. More information on Acteva is available at [www.Acteva.com](http://www.Acteva.com)

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