

FOR IMMEDIATE RELEASE

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Acteva Serves as Sponsor of HighEdWebDev Conference

Corporate Partnership Presentation, Booth Exhibit Among Highlights

SAN FRANCISCO – October 15, 2007

Acteva, the leader in online event registration and payments, will serve as a sponsor and corporate partner at the 4th Annual HighEdWebDev Conference, Oct. 14-17 at the Hyatt Regency, Rochester, NY.

In addition to being a conference sponsor, Acteva will also be presenting a one-hour presentation in the corporate partner track. On October 16, Acteva Marketing Manager Monika Mazurkiewicz will be presenting a company overview titled "New Functionalities in Online Registration." HighEdWebDev organizers are expecting more than 400 higher education web professionals from around the world as well as some high profile exhibiting companies. Acteva will be among them as an exhibitor for the second year in a row, available to answer questions regarding their online registration services.

According to Conference Organizer Steve Lewis, Acteva has again helped to ensure a smooth registration process and played a key role in contributing to the overall success of the 2007 conference, "Leaving registration to the professionals at Acteva seems like a winning long-term strategy to me. I consider myself and my team to be a technically proficient group but it was in our best interest to put it all in Acteva's hands."

For more information on Acteva's services, go to www.Acteva.com/getstarted.html

About Acteva

Acteva is the worldwide leader in online event registration and payment solutions. Since 1998, over 11,000 customers have used Acteva to manage more than 150,000 events and process more than 1.75 million registrations. Acteva's customers include McKesson, Bausch & Lomb, Pfizer, Check Point Software, Lending Tree, and thousands of small to large-sized businesses and organizations. Acteva is headquartered in San Francisco, California. More information on Acteva is available at www.Acteva.com

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