

FOR IMMEDIATE RELEASE

Contact: Ed Lemire
Acteva
Phone: 415-962-9039
Fax: 415-366-1713

60 Spear Street
San Francisco, CA 94105
Phone: 415-962-9000
Fax: 415-366-1713



Acteva to Present at MPI PEC Houston

Booth Exhibit, Learning Lab Participation Among Highlights

SAN FRANCISCO – February 1, 2008

Acteva, the leader in online event registration, ticketing and payments, will be exhibiting and presenting at the MPI Professional Education Conference North America (PEC Expo), February 2-5 at the George R. Brown Convention Center, Houston, TX.

In addition to an exhibit in Booth #1227, Acteva will also be participating in the Emergent Technology Learning Lab in Room 352-A. This hands-on, educational tutorial will provide attendees with insights into new and innovative event registration technology in a non-sales environment.

According to Ed Lemire, Acteva's Executive Vice President, participating in the Emergent Technologies Lab was a no-brainer. "We'll be able to showcase Acteva's latest technology in a proactive, show and tell-style format" says Lemire. "The learning lab offers a unique opportunity to find out what planners think about Acteva's future solutions."

To learn more about Acteva visit www.Acteva.com

About Acteva

Acteva is the trusted leader in online event registration, ticketing and payment services. Since 1998, over 12,500 customers have used Acteva to manage more than 215,000 events and process more than 3.4 million registrations. Acteva's customers include McKesson, Bausch & Lomb, Pfizer, Check Point Software, Lending Tree, and thousands of small to large-sized businesses and organizations. Acteva is headquartered in San Francisco, California. More information on Acteva is available at www.Acteva.com

#