

FOR IMMEDIATE RELEASE

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Acteva to Present and Exhibit at Meetings Technology Expo

Booth Exhibit, Educational Presentation Among Highlights

SAN FRANCISCO – June 28, 2007

Acteva, the leader in online event registration and payments, will be exhibiting and presenting at the Meetings Technology Expo, July 2nd at The Westin Hotel, San Francisco, CA.

In addition to an exhibit in Booth #104, Acteva will also be presenting a one-hour marketing technology educational session titled "Event Marketing Tech Tools." Ed Lemire, Acteva's Executive Vice President, will be presenting the session that will highlight the technology available to help meeting planners reach and exceed their goals - regardless of the size of the event. Those attending will also learn how to select an appropriate vendor and implement a solution to meet their specific needs.

According to Lemire, "We're excited to be able to exhibit and our session is designed specifically to help event planners utilize technology trends to ensure successful meetings and events. We're also looking forward to the valuable networking experiences at the event – it's always nice to meet your peers and colleagues face-to-face."

For more information on Acteva's services, go to www.Acteva.com/getstarted.html

About Acteva

Acteva is the worldwide leader in online event registration and payment solutions. Since 1998, over 11,000 customers have used Acteva to manage more than 150,000 events and process more than 1.75 million registrations. Acteva's customers include McKesson, Bausch & Lomb, Pfizer, Check Point Software, Lending Tree, and thousands of small to large-sized businesses and organizations. Acteva is headquartered in San Francisco, California. More information on Acteva is available at www.Acteva.com

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