

**FOR IMMEDIATE RELEASE**

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**Acteva to Serve as Sponsor of HSMIAI's National Conference**  
*Educational Session Sponsorship, Booth Exhibit Among Highlights*

**SAN FRANCISCO – September 1, 2006**

Acteva, the leader in online event registration and payments, will serve as an educational session sponsor at the Annual Hospitality Sales and Marketing Association International (HSMIAI) Affordable Meetings® National program Sept. 6-7, at the Washington Convention Center in Washington, D.C.

Acteva will again be sponsoring educational sessions on the morning of the first day of the conference, including "The Basics of Meeting Planning – Part 1" and "The ABCs of RFPs and Site Selection." HSMIAI organizers are expecting more than 1,600 qualified meeting planners and nearly 500 exhibiting companies. Acteva will be among them, exhibiting in Booth #1115, to answer questions regarding their online registration services.

According to Acteva Vice President of Marketing Ed Lemire, "We look forward to reprising our role as a sponsor at the Affordable Meetings program. This event never fails to provide value for both attendees and exhibitors, and we're proud to be a sponsor."

For more information on Acteva's services, go to [www.Acteva.com](http://www.Acteva.com)

**About Acteva**

Acteva is the worldwide leader in online event registration and payment solutions. Since 1998, more than 10,000 customers have trusted Acteva to manage their events. Acteva's customers include Bausch & Lomb, Pfizer, Check Point Software, SAP, Craigslist Foundation, Lending Tree, and thousands of other businesses and organizations. Acteva is headquartered in San Francisco, California. More information on Acteva is available at [www.acteva.com](http://www.acteva.com)

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