

**Feature-rich Event Management Solutions for Mid-sized to Mega Events**

**Key Features and Benefits**

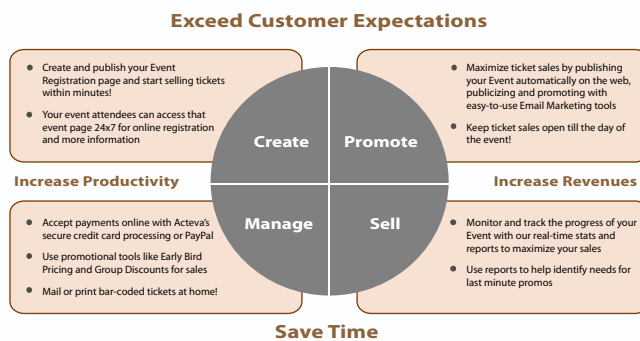
- Complete Event Management Solution
- Fully customizable attendee registration system and configurable event setup system
- Registration features include Phone, Fax or Mail-in Registration Service
- No hardware or software to buy, download, install or maintain
- No annual licenses, upgrades, support costs, or hosting fee
- Attendee data and registration pages are available 24x7
- New program features and updates are instantly available
- Safe and secure online payment management system
- Get immediate Event ROI and share event information
- Sell and deliver print-at-home bar coded tickets
- Download registrant data for badge printing
- Seamless integration with Salesforce.com, Avectra, Moodle and other third party CMS
- Numerous built in tools for Automated Marketing, Email Communications, Wait List Manager, Promotions Code Engine, Calendaring, Custom Reports, etc.
- Secure plug-in to your online merchant account with our Use Your Own Merchant Account (UYOMA) service

Online Event Registration, Attendee Management, and Payment Management solutions from Acteva Plus enable you to create flawlessly executed events that produce more than expected end result. You can ensure a superior attendee experience and complete control over the multiple and recurring events of varied complexity such as seminars, product demonstrations, meetings, fundraisers, fairs, festivals, trade shows, conferences, sporting events, and more. Acteva Plus responds to your needs with highly scalable and enterprise grade solutions that help you meet your ROI expectations.

- Registration, Payment and Support options
- Reduce operational costs
- Customizable registration pages
- Built-in Marketing & Promotional capabilities
- Powerful enough to handle higher volumes and complexities
- Built-in reporting, event analytics, and decision dashboard
- Cost effective with built-in ROI

**One-stop Solution! From Budget to Event**

You significantly reduce event support costs with an out-of-the-box and fully configurable event management solution with Acteva Plus. Also you can efficiently manage the entire event process from planning and execution to post-event results, thereby reducing your workload and increasing revenues.



**Online Payment Management**

Acteva Plus frees up your resources by taking care of day-to-day administrative workloads and gives you the power of accepting online payments safely. The all-comprehensive and integrated online payment management solution can easily cater to the various needs of your attendees and your organization by issuing credits, refunds or gift cards. Let your attendees pay with any major credit card, checks, Purchase Orders, or with a payment plan using our recurring billing option.

Collect payments, reconcile transactions, manage refunds, and handle chargebacks under secured environment certified by multiple gateways including CyberSource and Authorize.net.

- Secure PCI-compliant solution, with no extra or hidden charges
- Supports multiple payment methods & all major credit cards
- Manages all backend administrative payment functions
- Supports multiple gateways including PayPal, CyberSource and Authorize.net

**Use Your Own Merchant Account (UYOMA)**

Utilize the Use Your Own Merchant Account (UYOMA) service for collecting online credit card payments through the organizer's own internet merchant account. The UYOMA service lets you set-up, activate, and maintain your own Merchant Account(s) with Acteva. All credit card payments collected via Acteva are processed using the organizer's own merchant account and registration payments are deposited to the organizer's bank account as defined in their merchant account agreement.

**Who is it for?**

Acteva Plus is designed for managing mid-sized to large events, by organizations of varied size of industries. Acteva has a large clientele in all industries with varying complexities and magnitude. We customize our solutions for the overall success of your event as well as your experience with us. We have provided event solutions for a wide range of industries, to name a few:

- ▶ **Alumni**
- ▶ **Art and Entertainment**
- ▶ **Associations**
- ▶ **Corporations**
- ▶ **Education**
- ▶ **Event Planners**
- ▶ **Faith Based**
- ▶ **Government**
- ▶ **Healthcare**
- ▶ **High Tech**
- ▶ **Media and Publishing**
- ▶ **Non-Profits**
- ▶ **Political**
- ▶ **Sports**
- ▶ **Training and Classes**
- ▶ **Wine**

**Increase ROI with Built-in Productivity Tools and Connectors**

Experience an enhanced efficiency level by reducing the time and money you invest to execute and market your event with our tools for success.

**Productivity Tools:** Email Communications, discount rules and gift cards help promote and sell your events online.

**Promotions Code Engine:** Create incentives to drive revenue including percentage-based and quantity-based discounts through one-time use, or shared promotion codes.

**Connectors:** Connect to Salesforce, Avectra, and Moodle using Acteva Connectors to reduce inefficiencies and enable data sharing for accurate, timely delivery of information. This flexible information transfer engine accelerates the deployment of links between Acteva solutions and other enterprise applications, including CRM, Member Management database, and Learning Management solutions.

**Custom Reports:** You have the additional option of selecting fields to create ad-hoc queries which can be saved and re-used. View real-time data on-screen or download into Excel, as a PDF or a flat file.

**Member Management:** Create different types of members and hierarchies, facilitate dues collections and automate renewals. You can set up and maintain a member directory, engage with member communities and offer discounts incentives.

**Calendaring:** Using the Calendaring tool, organizers can publish events or classes for easy viewing, filtering and selection. Features include personalization, custom look and feel and the ability for multiple calendars to publish in a cascading hierarchy.

**Wait List Manager:** Allow your attendees to opt for various Wait List options to ensure that no seat is left empty on the day of the event.

**Name Badges:** Print bar-coded badges at home or on-site.

**Surveys:** Get more feedback on your customer experience with pre-event questionnaires and post event, or class-evaluation surveys.

**Acteva Mobile:** Enhance attendee experience with Acteva Mobile. Enable attendees to search, view events and register using their Smartphone. While onsite at the event, they can check their event itinerary, session information and more. Event organizers can add revenue streams with advertisements to improve customer experience.



**About Acteva:**

Founded in 1998, Acteva offers web-based, comprehensive, scalable, and integrated software for Online Event Registration, Class Registration & Training, Private Community and Payment Management solutions. Acteva’s software, solutions and services have helped over 20,000 organizations host over 400,000+ events that have been attended by 7+ Million people generating registration receipts in excess of \$990 million.