

Acteva Pro

Scalable, Enterprise Grade Platform for Large and Complex Events

Key Features and Benefits

- End-to-end event management and multi-option payment solutions
- Enterprise grade application to manage large and complex events
- No annual licenses, upgrades, support costs or hosting fee
- Numerous productivity tools and integration with Salesforce.com, Avectra, Moodle and more
- Fully customizable events website and online registration system
- Easily create and manage all types of events – simple or complex
- Attendee data and registration pages are accessible 24x7
- Pre-built event analytics and dashboards
- Numerous built-in tools for Automated Marketing, Email Communications, Wait List Manager, Promotions Code Engine, Calendaring, Custom Reports, etc.
- Safe and secure online payment management system
- Secure plug-in to your online merchant account with our Use Your Own Merchant Account (UYOMA) service
- Ensure data security with Acteva's PCI- Compliant service
- Get immediate Event ROI and share event information

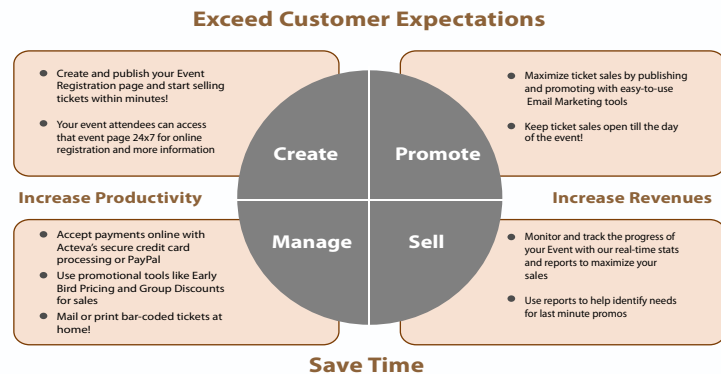
Acteva Pro is a single, integrated platform and feature-rich solution to not only manage multi-day, multi-location, as well as multi-track events. With highly scalable solutions for Attendee Relationship Management, Online Registration and Payment Management, Acteva Pro ensures great attendee volumes and improved ROI.

- Robust, flexible and scalable platform
- Advanced architecture for custom configurability
- Unsurpassed in terms of Attendee Relationship Management
- Connectivity to the best-of-breed third-party software and tools

Achieve ROI and Attendee Satisfaction with Acteva Pro Event Planning

When you are planning a multi-day, multi-location and multi-track event with large attendee volumes from diverse geographies and backgrounds, Acteva Pro is the answer. Professional as well as corporate event planners have a wide array of planning responsibilities. Complex events, such as multi-day conferences or trade shows require extensive calendars with a range of sessions, locations, dates, attendees and offerings.

Overall event organization will increase – and your costs will decrease – dramatically, the moment you start using Acteva Pro.



Online Payment Management

Acteva provides a comprehensive, integrated online payment management solution with Acteva Pro. Let your attendees pay with any major credit card, checks, Purchase Orders or with a payment plan using our recurring billing option. Issue credits, refunds or gift cards to meet the various needs of your attendees and your organization.

When it comes to collecting event payments, membership dues, various service and subscription fees or donations, nothing compares with our comprehensive solution meant for organizations of any type and size. Free up internal resources by letting Acteva take care of the administrative workload associated with managing a merchant account.

- Secure PCI-compliant solution with no extra or hidden charges
- Supports multiple payment methods and all major credit cards
- Manages all backend administrative payment functions
- Supports multiple gateways, including PayPal, CyberSource and Authorize.Net

Use Your Own Merchant Account (UYOMA)

Utilize the Use Your Own Merchant Account (UYOMA) service for collecting online credit card payments through your own internet merchant account. Set-up, activate and maintain Merchant Account(s) to process and deposit all registration payments directly to your bank account as defined in your merchant account agreement.

Who is it for?

Acteva Pro has been created for managing large-scale events organized by companies of varied sizes and diverse industry segments. Acteva possesses a large client base from all industries of varied complexities and magnitude. Some of the industries where Acteva has offered world-class Event Management solutions include:

- ▶ **Alumni**
- ▶ **Art and Entertainment**
- ▶ **Associations**
- ▶ **Corporations**
- ▶ **Education**
- ▶ **Event Planners**
- ▶ **Faith Based**
- ▶ **Government**
- ▶ **Healthcare**
- ▶ **High Tech**
- ▶ **Media and Publishing**
- ▶ **Non-Profits**
- ▶ **Political**
- ▶ **Sports**
- ▶ **Training**
- ▶ **Wine**



Increase ROI with Built-in Productivity Tools and Connectors

Managing registrations, processing payments and enhancing customer and attendee experiences are time consuming activities. Our Productivity Tools work in tandem with our range of products for events, classes, courses and private communities to increase efficiency and ROI. You will be amazed by the amount of services you get with Acteva Pro. Experience an enhanced efficiency level by reducing the time and money that you invest to market your event with our tools for success.

Productivity Tools: Email Communications, discount rules and gift cards to promote and sell your events online.

Promotions Code Engine: Create incentives to drive revenues, including percentage-based and quantity-based discounts through one-time use or shared promotion codes.

Connectors: Connect to Salesforce, Aveetra, Moodle and Facebook to keep your web-savvy customers satisfied. Acteva Connectors reduce inefficiencies and enable data sharing for accurate, timely delivery of information. This flexible information transfer engine accelerates the deployment of links between Acteva solutions and other enterprise applications, including CRM, Member Management database and Learning Management solutions.

Custom Reports: You have the additional option of selecting fields to create ad-hoc queries which can be saved and re-used. View real-time data on-screen or get download into Excel, as a PDF or a flat file.

Calendaring: Using the Calendaring tool, organizers can publish events or classes for easy viewing, filtering and selection. Features include personalization, custom look and feel and the ability for multiple calendars to publish in a cascading hierarchy.

Wait List Manager: Allow your attendees to opt for various Wait List options.

Name Badges: Print bar-coded badges at home or on-site.

Surveys: Get more feedback on your customer experience with pre-event questionnaires and post event or class-evaluation surveys.

Acteva Mobile: Enhance the attendee experience with Acteva Mobile. Enable attendees to search, view events and register using their Smartphone. While onsite at the event, they can check their event itinerary, session information and more. Event organizers can add revenue streams with advertisements to improve customer experience.

About Acteva:

Founded in 1998, Acteva offers web-based comprehensive, scalable and integrated software for Online Event Registration, Class Registration and Training, Private Community and Payment Management solutions. Acteva's software, solutions and services have helped over 20,000 organizations host over 400,000+ events that have been attended by 7 Million+ people generating registration receipts in excess of \$990 million.