

# ActevaRSVP 3 for Salesforce.com

Acteva's powerful and scalable Cloud platform offers a complete Online Registration, Event, Class & Enterprise Training Management, Donor Management and Online Payment application for Salesforce users!



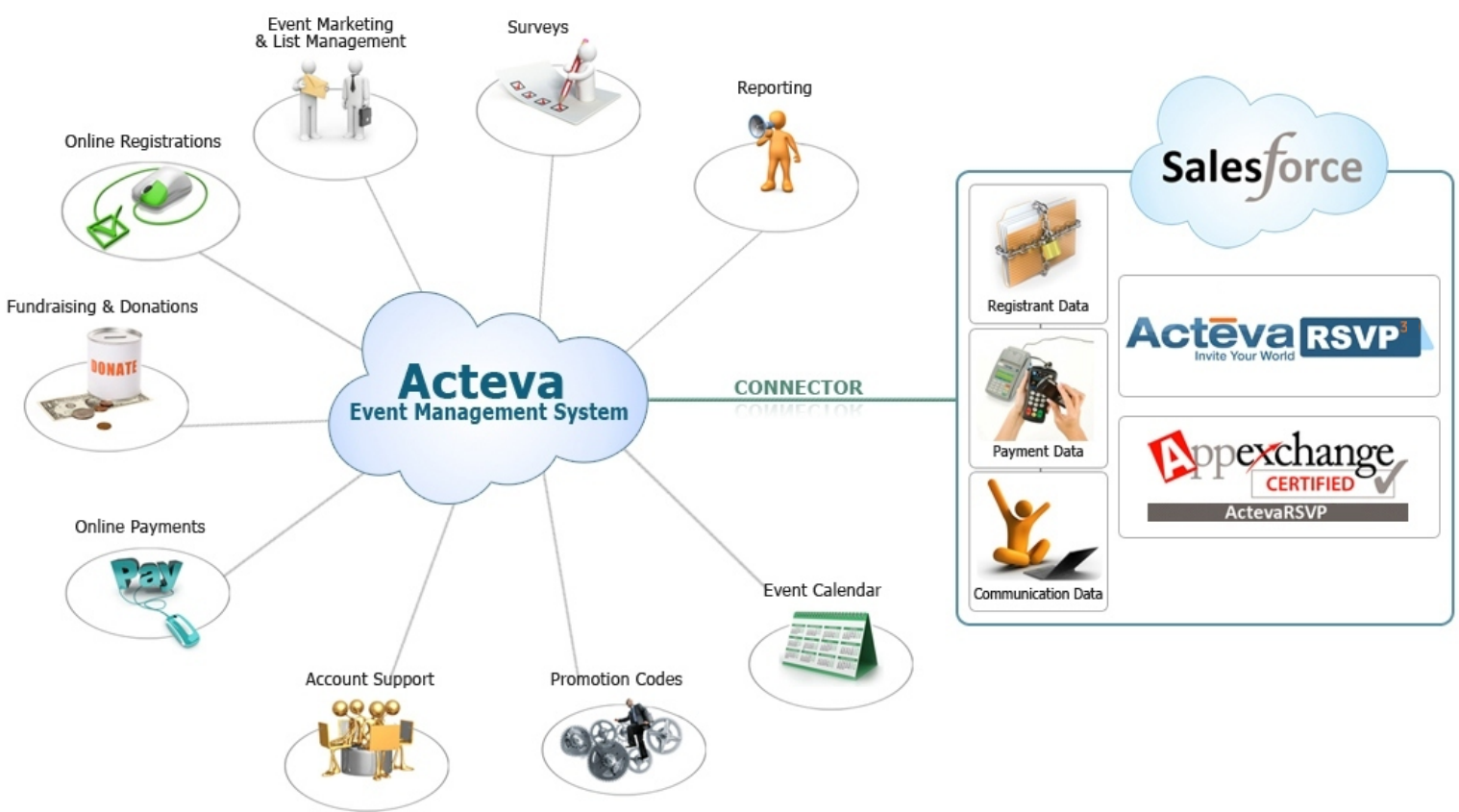


Leverage the combined power of of Acteva and Salesforce using Acteva’s collaborative and integrated Cloud-based solution, while using Salesforce as a single repository of data. Acteva provides a complete suite of advanced Online Event and Payment Management solutions with powerful features for your Salesforce.com CRM. With Acteva you can easily manage all events, training programs, and conferences from the simple to the complex. Managing meetings, webinars, fundraisers, workshops, training programs, tradeshow, large, multi-day-multi-track conferences and more, has never been this easy.

The ActevaRSVP 3 application automatically connects and synchronizes data between Acteva Event Management system and Salesforce, reduces inefficiencies, and enables registrant data sharing for accurate and timely delivery of information. This flexible information integration accelerates the deployment of the Acteva Event Management solution and Salesforce, thereby lowering costs and leveraging existing investments.

### Key Benefits of using Acteva

- Leverage the power of Salesforce to facilitate better Attendee Relationship Management
- Help organizations better track their constituents – Clients, Partners, Associates
- Uses two Best-in-class solutions for an integrated real time/On-Demand distributed information system



## ActevaRSVP 3: Salesforce integration that is ahead of competition

- Seamless integration and automatic bi-directional synchronization of Contacts, Leads and Campaign Member's data
- Automatic tracking of Lead to Contact conversions to reduce the number of created Leads
- Automatic flow of Attendee status updates to Salesforce Contacts, Leads, and Campaign Member status
- Automatically update all invitation activity, registration activity, and payment actions with Contacts and Leads in Salesforce
- Acteva Summary and Detail records store Attendee data, questionnaire responses, related event activity and payment transactions in Salesforce
- Automatic creation of new Leads from anonymous event registration when they do not match any known Salesforce Contact or Leads
- Access and use all the customizable tools and robust features of the Acteva A3 Event Management platform
- Scalable to grow with your organization's changing Event and Training Management needs
- Connect as many Acteva A3 Accounts as needed to your Salesforce Account via ActevaRSVP 3 to support multiple Departments, Offices, Chapters, Regions, etc.

## Data Integration that Yields More

### Manage ALL your Events!

- Control all your Events and Training Programs from a single integrated platform
- Create easy one-page registration forms or complex registration forms to match the look and feel of your website
- Capture all the information you need about each registrant, for each event
- Data and registration pages available 24x7 with no support costs
- Offer the registrant an "Event Cart" experience with configurable up-sell and cross-sell selections



*"You don't need to be proficient in technology to successfully utilize Acteva. It's easy for someone who's not sophisticated at this type of thing."*

**Sebastian Teunissen, University of California, Berkeley**

## Accept Payments Online!

- Use Acteva's Secure PCI-compliant, comprehensive, integrated Online Payment Management Service
- Accept payment through any major credit card, checks, purchase orders, or with a payment plan
- Use your own Merchant Account

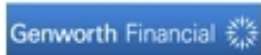


## Your Tools for Success!

- Event Activity Dashboards
- Extensive 'out of the box' Standard and Custom Reports
- Acteva EventMail for Email Marketing and communications
- Acteva Events Calendar
- Unlimited cross-event Promo Codes, Discounts, Gift Cards, and Contracts
- Post-Event Surveys and Evaluations
- Facebook Connect to share activity on Facebook
- Printing Module for Name Badges, Certificates, and more



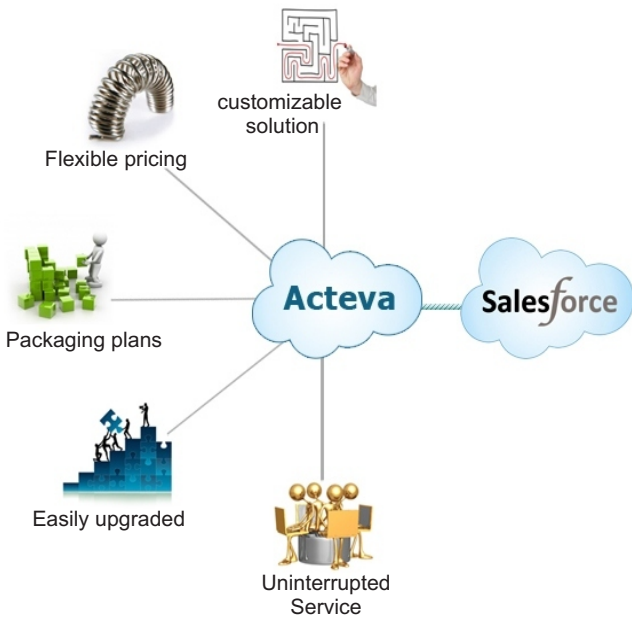
Some of our customers are:



## Customizable Packages to fit your needs!

Acteva A3 can be customized for small, medium and large organizations across industries

- Match a system to meet your needs
- Flexible pricing and packaging plans
- Easily upgraded with no disruption in service



## To Sum it Up...

Marketing, Sales, HR, Partner Services, and Education and Training groups in small businesses or Enterprise organizations using Salesforce for their CRM can immensely benefit from Acteva. Acteva supports multiple users via a variety of Roles so anyone in your organization planning Events, Classes or Training programs can use this flexible and collaborative management application. Salesforce users can increase productivity, save time, reduce costs and get numerous other benefits from this intuitive and easy-to-use application without any technical knowledge. Use Acteva to get the best of both worlds!

## Industries we serve

Acteva has had the opportunity to service a broad spectrum of clients. Small, medium and large organizations of varying complexities have experienced the power of Acteva. Our footprint covers a wide spectrum of vertical industry segments:

Alumni	Government
Art & Entertainment	Healthcare
Associations	High Tech
Consulting	Media & Publishing
Corporations	Non-Profits
Education	Political
Event Planners	Training
Faith Based	Wine

*"Your tools have made registration so much simpler and better and it's translated to increased sales. The transaction costs long ago paid for themselves."*

**Steve Quinn, Lincoln Park Boat Club**

Have Questions About Acteva? Call (877) 933-4730, to speak to one of our professional sales representatives. We're available to handle all your online registration needs Monday through Friday from 7:30 am to 5:00 pm (Pacific Standard Time).

We hope you have found this document helpful and informative. For more information on Acteva and our online event registration solutions, please go to [www.acteva.com](http://www.acteva.com).

## About Acteva

Founded in 1998, Acteva is the largest and most experienced Online Registration & Payment, Event, Class & Training Management and Secure Private Community Solution provider in the market today. They have been helping organizers manage and promote their events, classes, trainings, and online payment management for over 12 years. Acteva has been a pioneer in the event technology industry, helping more than 20,000 organizations host over 400,000 events that have been attended by more than 7 million people. For more information now please visit: [www.acteva.com](http://www.acteva.com)



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